

CPG Cost-Cutting Checklist

Factories and Ports



- Use common components across SKUs to reduce material and inventory carrying costs

Transport



- Minimize shipping mileage from factories and ports to re-packaging facility
- Maximize shipments per load
- Eliminate breakage during transit

Co-Packer



- Require unit-based pricing to eliminate costly surges in production costs
- Use a provider that shares resources to eliminate stranded production capacity during slow periods
- Use 2+ facilities simultaneously to cost-effectively achieve resiliency goals
- Increase run sizes by reducing SKU variation, which reduces co-packer's startup time
- Match production times to consumer consumption to reduce warehousing storage costs
- Ensure re-packaging facility is as close to consumers as possible to reduce transit and inventory costs

Consumer / Retail



- Reduce packaging footprint to reduce retailer slotting fees
- Deploy Just in Time (JIT) strategies for unique channels and retailers to reduce overstocks and stock-outs

If your operations are missing any of the items on this list, reach out to Pat at pat@prostarpackaging.com to discuss custom solutions to meet your TLC goals.